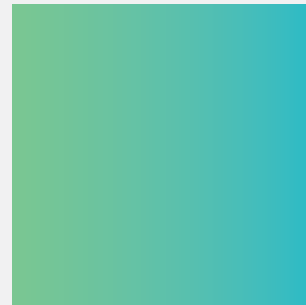




GLOBAL SCHOOL
OF BUSINESS MANAGEMENT

MBA ADMISSION





HYBRID LEARNING

GSBM's Hybrid learning combines with partial online courses and travelling to 2 different countries to complete your MBA.



GLOBAL SCHOOL OF BUSINESS MANAGEMENT

Global School of Business Management (GSBM) is committed to excellence in teaching, learning research and innovation and to develop the global leaders willing to create impact in the community.

We engage with people and institutes across the globe to promote diverse cultural understanding, equal learning opportunities for all and training the world leaders of the next generation.

With the unique hybrid education model, Global School of Business Management aims to prepare students with essential business knowledge, training and tools so that they can stand out of the crowd.

Global School of Business Management is an affiliated learning center of Swiss School of Management. The Swiss School of Management has high academic standards and seeks to maintain these standards by recruiting high caliber students. GSBM offers 12 specialization courses for Master's Degrees.

Global Entrepreneurship Bootcamp (GEB) is an additive to GSBM's Degree program. GEB is an intensive leadership program that brings together many young minds from around the world and places them on a common platform to innovate and create new startups by collaboration. There are 1100+ GEB alumni from 90+ different countries. These alumni have launched over 120+ new ventures raising over \$12 million funds. Some of the ideas pitched in the Bootcamp were listed in Forbes 30 Under 30 whereas some of the participants have got placement in the best universities around the world. Most of the participants have received mentorship through accelerators and incubators.

Join Global School of Business Management and take your unique step to the modern education system.

OUR PROGRAMS

MBA IN

Entrepreneurship

The MBA in Entrepreneurship course is a perfect fit for those students who have a very strong commitment to an entrepreneurial life as well as for those who want to learn more about entrepreneurship as a part of their future careers.

MBA IN

Finance

GSBM's MBA in Finance course prepares our students for integral jobs in both private as well as the public sectors. Our curriculum offers the best combination of application as well as theory.

MBA IN

Financial Technology

MBA in Financial Technology is an emerging area that integrates Technology and Finance through seamless and efficient delivery of financial service using innovation and latest technology.



MBA IN

Global Management

GSBM's Global Management program is designed to equip aspiring youngsters and entrepreneurs with the knowledge and skills to take on the challenges of the international market place and compete in the global economy.

MBA IN

Health Education

MBA in Health Education course offered by GSBM prepares our students for administrative roles in healthcare.

MBA IN

Health, Safety and Environment

MBA in Health, Safety and Environment (HSE) will equip our students with the essential strategies for understanding and managing an organization and its human resource in the area of HSE administration.



OUR PROGRAMS

MBA IN

Marketing

MBA in Marketing course is designed to help our students learn about sales, marketing fields, executive and leadership management skills, consumer's trends, market strategies, product management and market research in different industries.



MBA IN

Hospitality Management

MBA in Hospitality Management course come with various career opportunities. The course offers knowledge about several types of management roles in the hospitality business.



MBA IN

Human Resource Management

GSMB's MBA in Human Resource Management focuses on the recruitment, management and providing direction and guidance for the people working in an organization. The course offers training and knowledge in managing the workforce in an organization.



MBA IN

Logistic Management

The MBA in Logistic Management course will zoom in on core concepts of logistics, supply chain and competitive strategies. The course will introduce the students to the practice models and tools with clear examples that have proven their usefulness to many organizations.



MBA IN

Luxury Management

GSBM's MBA in Luxury Management course is designed for the students who aim to establish a management career in companies dealing with luxury and premier products. The course assists in developing research, strategic, marketing and management skills necessary to manage luxury international brands.



MBA IN

Hospitality and Tourism Management

GSBM's MBA in Hospitality and Tourism Management course is designed to provide students with more in-depth knowledge of various strategic management theories and their applications in general as well as within organizations in the tourism and hospitality sector.



REASONS TO STUDY AT GLOBAL SCHOOL OF BUSINESS MANAGEMENT



European Degree

Get an European Degree offered by Swiss School of Management.



Blended Learning

Join our online and physical classes and experience the unique hybrid education ever introduced.



Affordable Cost

European standard hybrid education and degree at a very affordable cost.



Business Management Development Program

GSBM offers several Business Management Development Program to empower your business mindset.



Accredited and Quality Certified Swiss Degree

Our courses are fully accredited and quality certified Swiss Degree affiliated by top ranked university.



Seed Funding

Our students get the opportunity to get connected to various funding agencies.



Teamwork and Mentorship

With the major focus on teamwork, GSBM provides mentorship of top-notch mentors.



Accelerators and Incubators

Pitch ideas to accelerators and incubators and get funding and mentorship opportunities.



Internship Placement

GSBM provides selected outstanding students with short term internship opportunities.



International Tours

For our hybrid course, our students will travel to 2 different countries to complete their course.





**THE BEST
MBA PROGRAM
FOR YOUR CAREER**

**DISCOVER
SWISS SCHOOL OF
MANAGEMENT**

SWISS SCHOOL OF MANAGEMENT

Daily Herald

Swiss School of Management, joins the Top 5 Global
Management Schools in 2020 ranking

ABOUT SSM

The Swiss School of Management (SSM) is an accredited private institute of higher education with a global outreach.

The Swiss School of Management has high academic standards and seeks to maintain these standards by recruiting high caliber students. SSM is more than just a business school.

SSM aims to **“Create Leaders”**.

They believe that in a more and more globalized world, people need serious leadership and entrepreneurial skills. Only with those skills, one can differentiate each other from the upcoming Artificial Intelligence revolution. SSM believes that only through strategic and consistent leadership and entrepreneurial skills, they can secure employment and global wealth for future generations.



ORIGINAL
SWISS
QUALITY

ACCREDITATION, MEMBERSHIP AND COLLABORATION



U.S. Department
of Veterans Affairs



Highly Accredited Programs

**Programs at SSM are fully
accredited by International
Accrediting Bodies.
SSM is Quality
Certified: EduQua**

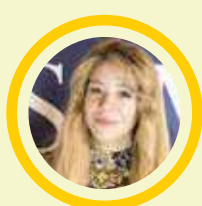
SSM welcomes a diverse student body
catering to the continuing education needs
of working professionals



SSM GLOBAL FACULTY



Massimiliano
Bracalé



Serena
Magnanti



Ali A. Shah
Povia



Logan
Pacey



Robert
T. Gharios



Paolo
Bongarzoni



Leila
Chentouf



Rebecca
Chung



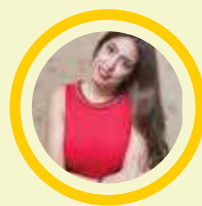
Gaetano
Pascale



Ayesha Luxhmee
Jugganaikloo



Linxi
Chen



Nada El
Shazly



Marshall
Langer



Vijay
Tandon



Elena
Ghigo



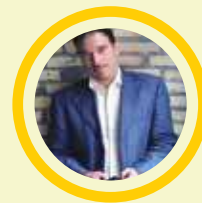
Elizabeth Soliday -
Nau



Premkumar
Rajagopal



Dr. Al
Khalafalla



Aldo
Torchio



Flavia Muzi
Falconi



Giovanni Luigi
Manente



Benedetta
Podestà



Paolo
Massafra



Cesare
Pisani

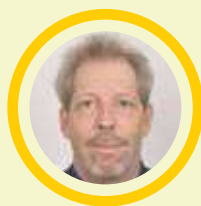


Dr. P. Ravindran
Pathmanathan

SSM GLOBAL FACULTY



Ugo
Merlone



Robert Victor
Goedegebuure



Roberta
Fornari



Giusy
Negro



Maria
Silvia
Arcuti



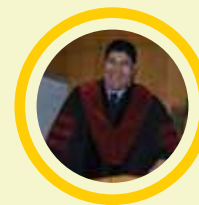
Ahmed
Sobhi Hamidou



Prof. Hamdy
Alwany



Abir El
Saadi



Raymond
Fraig



Alaa
Rady



Beethoven
Tayel



Ayman
Shehata



Ihab El
Fouly



Yasser
Ghallab



Ahmed Abou
El Saad



Seif Eldin
Awni
Abdelaziz



Osama
Soliman



Emad
Elshaer



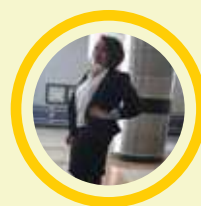
Ahmed
Shawky



Nadah
Walid



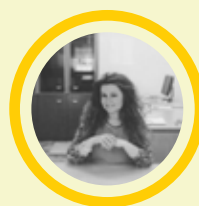
Maryam
Mahdy



Mona El
Shazly



Litty
Thomas



Constantina
Skenteri



Francesco
Montanti

SSM GLOBAL FACULTY



Simona
Sauto



Ricardo
Fenici



Giovanni Delle
Donne



Cindy
Leonardini



Rya
Kaufman



Jacqueline
Dettling



Paola
Coltelli



Kathy
Ball-Toncic



Lucia
Verdiani



Roberta
Bruzzone



Paola
Sartorio



Gianluca
Casagrande



Jan
Bentz



Anna Maria
Casale



Alexandra
Tweedie



Johanna
Bernadette
Flemming



Vassilios
Stouraitis



Robert
Pardi



Francesca
Gori



Cristina-Emanuela
Dascălu



Alessandro
Fiorentino

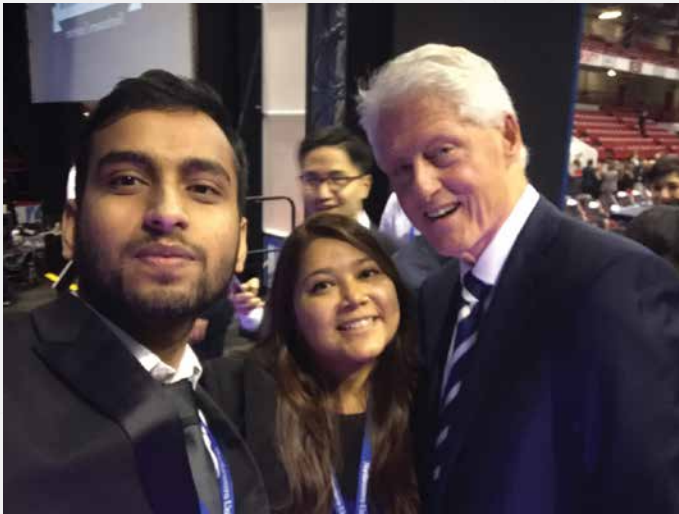


Salvatore
Caserta



ORIGINAL
SWISS
QUALITY

ABOUT GEB



***GEB founders
with former
President of the
United States
of America,
Bill Clinton.***

After having realized the need of an intensive program dedicated to brewing up young entrepreneurs, a team of youths designed and organized the Global Entrepreneurship Bootcamp (GEB) from September 2nd to 4th, 2017 in Kakani, Nepal.

GEB brought together many young innovative minds from around the world to innovate and create new businesses through collaboration. Based on the '24 Steps of Disciplined Entrepreneurship' of Massachusetts Institute of Technology (MIT), the primary aim of GEB has always been to develop the necessary entrepreneurial skills in the participants. GEB is the platform to interact with mentors and successful entrepreneurs who can guide the participants in making a successful startup.

GEB is an opportunity to be exposed to new cultures and perspectives, both entrepreneurial and otherwise. GEB creates an environment where people from all backgrounds can create, innovate, collaborate and compete in a friendly atmosphere.

The success of the first edition of the Bootcamp led to the second edition being organized in Bangkok, Thailand from January 15th to 18th, 2018. Likewise, the third Bootcamp was held in Jakarta, Indonesia from 2nd to 5th July 2018. The fourth edition of GEB was held in Kuala Lumpur, Malaysia from 17th to 20th December 2018 followed by the fifth edition in Bangkok, Thailand from 27th to 30th June 2019 and sixth edition in Kuala Lumpur, Malaysia from 16th to 19th December 2019. The 7th edition of Bootcamp was conducted after COVID from 22nd to 25th July 2022 in Bangkok, Thailand.

GEB has grown successively from an educational and leadership session on entrepreneurship to a bridge connecting the innovative minds and global investors by the seventh edition. In each successive edition, GEB has constantly updated and revised its format in order to make it simpler for young minds, keeping its originality unharmed.

GEB has always focused on imparting entrepreneurial education, with special emphasis on Asian and African countries where the entrepreneurial ecosystem is lacking. Entrepreneurship is just a new term.

BOOTCAMP WORKING MODEL



Participants Meet

All the participants arrive at the venue



Team Formation

Teams are formed and ideas are shared



Speeches and Presentations

Speakers and Mentors share their startup experiences and words of wisdom



Team Work

Work in teams to refine ideas into business models with guidance from mentors



Prepare Your Pitch

Complete your Business model and prepare for pitch with the team

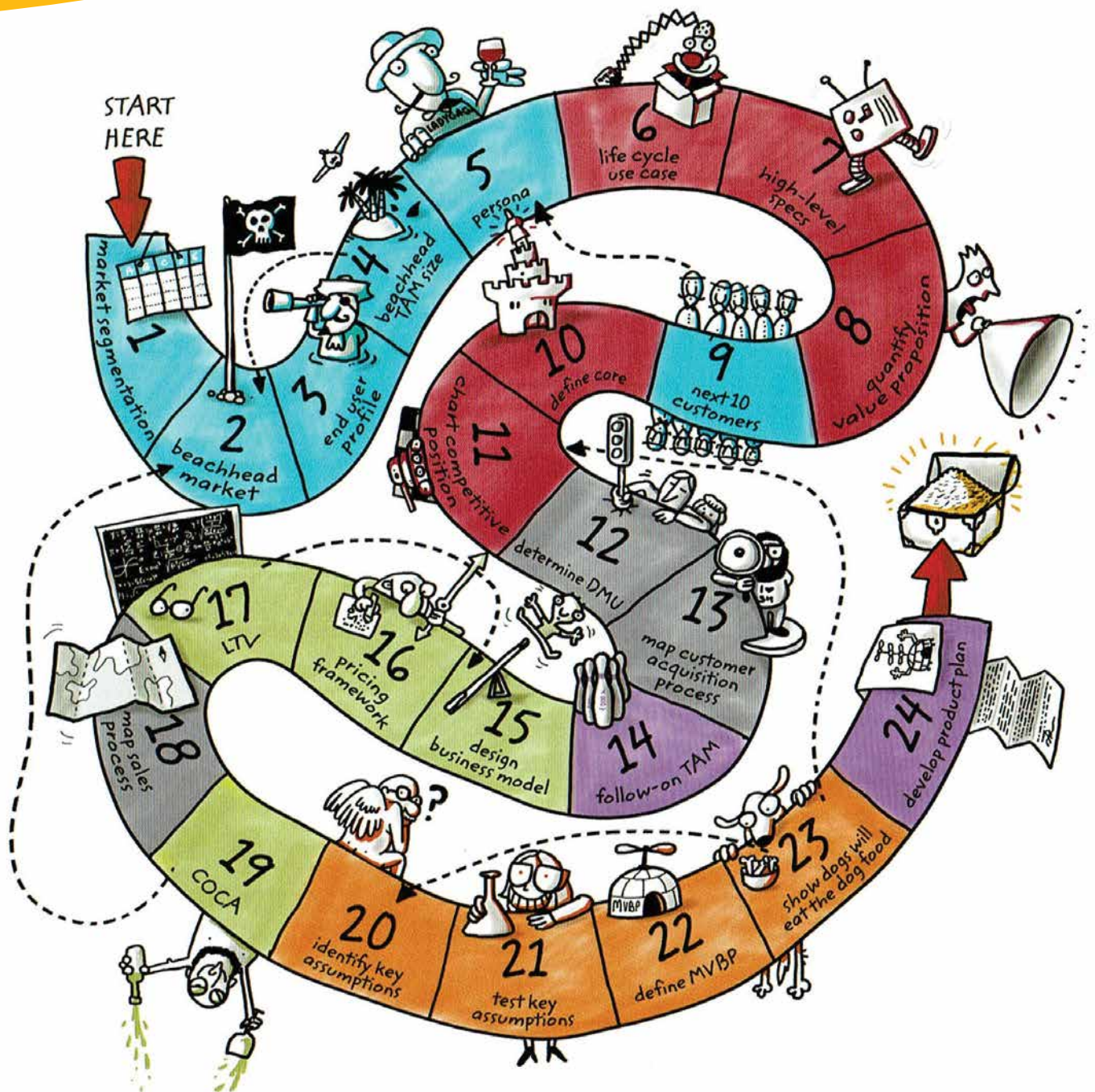


Pitch Deck

Compete with other teams in the pitching competition



24 STEPS DISCIPLINED ENTREPRENEURSHIP



GEB is organized following the **24 Steps of Disciplined Entrepreneurship**, a startup framework by **Prof. Bill Aulet** of **Massachusetts Institute of Technology (MIT)**, to help you methodically translate your ideas into successful ventures.

CONGRATULATIONS!

We would like to congratulate our advisor *Roopam Sharma* for being featured in *Forbes 30 under 30* as well as in *Entrepreneur* magazine as '35 under 35- The Leaders, Thinkers and Innovators of 2019'.

Is AI the **FUTURE OF EVERYTHING?** | 22 | Is 2019 a new **BEGINNING FOR MSMEs?** | 58 | Are Open Offices truly **OUT-OF-THE-BOX?** | 72

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Entrepreneur

www.entrepreneur.com
February 2019 | ₹ 200 | INDIA EDITION





Prof. Muhammad Yunus
Nobel Peace Prize, 2006
*With GEB-Bangkok 2019
participants*

Global Entrepreneurship Bootcamp

*Impact till
7th GEB*



*12M+ Funding
Raised*



*120+
Startups*



*90+
Countries*



*1100+
Participants*



CONGRATULATIONS!!!

We would like to
congratulate our alumnus

Bhanu Prakash

World's Fastest Human Calculator

for being featured in



Bhanu was a participant of the first edition of Global Entrepreneurship Bootcamp held in Kathmandu, Nepal.



We would like to
congratulate our alumnus

Nidhi Pant

Co-founder, S4s Technologies

for being featured in



Nidhi was a participant of the first edition of Global Entrepreneurship Bootcamp held in Kathmandu, Nepal.



GEB Global Entrepreneurs

There are 1100+ GEB alumni from 90+ different countries. These alumni have launched over 120+ new ventures securing over \$12 million funds. Some of the ideas pitched in the Bootcamp have been listed in Forbes 30 under 30 lists whereas some of the participants have got placement in the best universities around the world like Harvard, MIT and University of Cambridge. Most of the participants have received mentorship through accelerators and incubators.



PRECISELY

An opportunity sharing platform, to address the problem of people missing opportunities of their interest due to lack of information



10 MINUTES SCHOOL

10 Minute School, a business idea pitched in GEB Bangkok was featured in Forbes 30 under 30.



CRUMBLYY

1,000,000+ downloads in Google Play Store



APPLI

A platform with integration of deep learning and data analysis where a user can practice and improve interview and communication skills

Our Past Speakers/Mentors

In the past 7 bootcamps, Global Entrepreneurship Bootcamp has invited speakers from all around the world including:



Yale



UCLA



Biji-biji INITIATIVE



Global Entrepreneurship Bootcamp

**KUALA LAMPUR,
MALAYSIA**

LEARN | UNLEARN | RELEARN

In Association with



**ASIASchool
of Business**

in collaboration with MIT Sloan Management



WWW.GEBOOTCAMP.COM



GEB FACULTY / MENTORS



Prof. Muhammad Yunus
Nobel Laureate, Nobel Peace Prize, 2006



Prof. Datuk Dr Hajjah Bibi Florina Abdullah
Pro-Chancellor, Lincoln University College



Prof. Rajesh Nair
Director, ASB Innovation and Entrepreneurship Center, MIT



Dr. Julie Ciano
Dean, Westcliff University



Dr. Renard Siew
World Economic Forum Expert Network Group



Daniel Alejandro Concha Zegarra
Product Operations Manager, Tencent



Ash Ali
Founder, The Unfair Advantage | First Marketing Director, Just Eat UK



Juliana Roth
Associate Director of MBA at Asia School of Business



Tal Catran
Accelerators Guru



Andrew Ngui
Senior Program Manager, MIT Bootcamp



Daniel De Grujter
CEO & Co-founder, Incitement



Leoni ka Sari
Forbes 30 Under 30



Bharat Monteiro
Director - South Asia, Masimo Corporation



Joseph Jeong
Co-founder, FutureHack



Kotchakorn Voraakhom
Founder & CEO, Porous City Network, Harvard University



Matthieu Mertens
Head of Technology and Sales-Partner, The Biji Biji Initiative



Megan Christensen
Vice President, Watson University



Christopher Benavides
Massachusetts Institute of Technology



Prof. Dr. Takeshi Miyazaki
Soka University, Japan



Subeod Ahmed
Sr. Director, Capgemini



Mizanur Rahman Kiron
Forbes 30 Under 30



Huy Q Nguyen
Founder, Vietnam Social Innovation Challenge



Crumbly

1,000,000+
downloads in
Google Play store

GEB STARTUPS

10 Minute School

pitched in GEB Bangkok-2018
was featured in



A free online education platform
featuring educational tools
designed to reach anyone
looking to improve their skills

Forbes
30/30
UNDER
ASIA 2018

1,000,000+

downloads in

Google Play store

Crumblyyy

*The New Age Content
Discovery Platform.*

**pitched in GEB Kuala
Lumpur- December 2018**



A content platform providing
useful hacks via visual storytelling
which comprises Image,
Illustration, Videos & infographics.

STUDENT ACTIVITIES



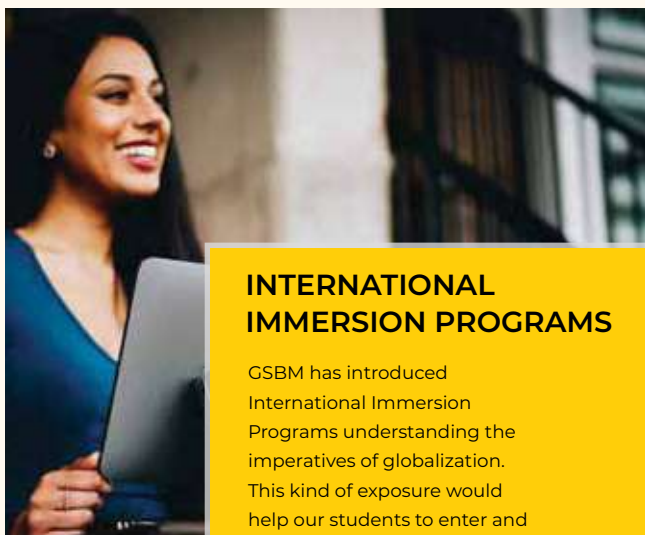
GSBM ACTION LEARNING PROGRAMS

Action Learning is all about being engaged in the real-business and the challenges faced every day. These programs are highlights of our students here at GSBM.



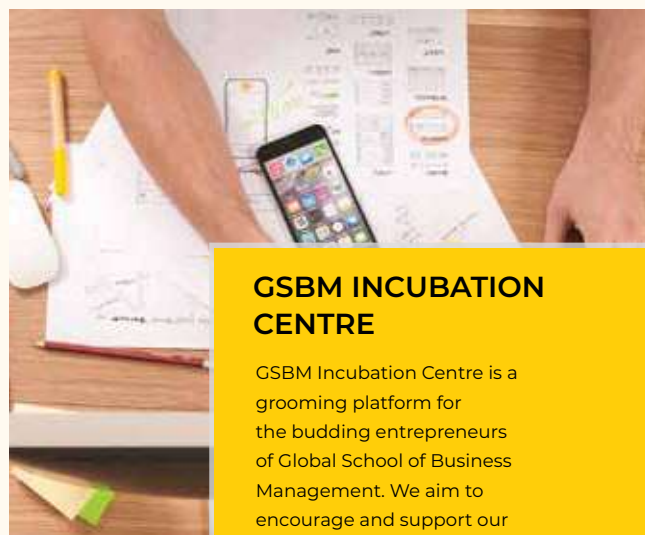
GSBM BUSINESS MANAGEMENT COUNCIL

GSBM Business Management Council is a student run body of Global School of Business Management. This council will organize and promote various events and seminars to groom the student's business mindset.



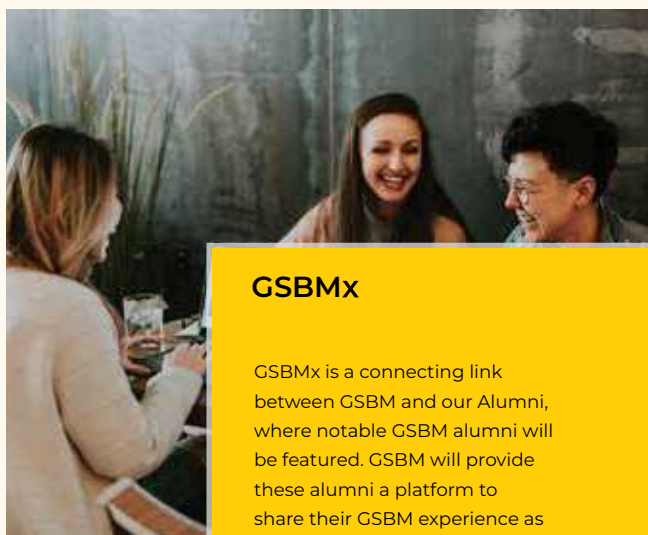
INTERNATIONAL IMMERSION PROGRAMS

GSBM has introduced International Immersion Programs understanding the imperatives of globalization. This kind of exposure would help our students to enter and increase competitive professions.



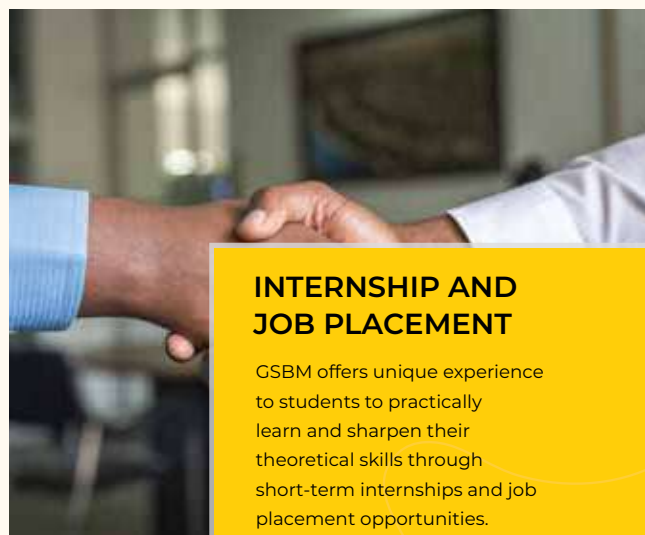
GSBM INCUBATION CENTRE

GSBM Incubation Centre is a grooming platform for the budding entrepreneurs of Global School of Business Management. We aim to encourage and support our students to actively learn and participate in innovation and entrepreneurial activities.



GSBMx

GSBMx is a connecting link between GSBM and our Alumni, where notable GSBM alumni will be featured. GSBM will provide these alumni a platform to share their GSBM experience as well as their works and achievements.



INTERNSHIP AND JOB PLACEMENT

GSBM offers unique experience to students to practically learn and sharpen their theoretical skills through short-term internships and job placement opportunities.

ADMISSION

ADMISSION PROCEDURE

- Choose a course and complete the online application. Please look at our admissions timeline and note the deadlines.
- Upload all required material in the upload section of the application.
- If any documents are missing, please pre-inform us. You can later send it to admission@globalsbm.org.
- Shortlisted candidates will be called for interviews. The results will be sent via email.
- Only the selected applicants will receive a Provisional Offer Letter (with or without condition).
- Confirm your Admission if the conditions meet.

SCHOLARSHIPS

Global School of Business Management offers some financial aid and scholarship programs that support GSBM graduate students. The scholarships and financial aid are monitored and offered by the respective departments.

For more details please mail us at admission@globalsbm.org

TUITION FEE

Enrollment Fee:
USD 1500 (due after Provisional Acceptance)

First Installment:
USD 3500 (due commencement of the classes)

Second Installment:
USD 3500 (due after first semester)

Total Fee: USD 8500

What is Included in the Tuition Fee?

- study material
- examination fees
- access to the e-library
- fee of 2 international tours in 2 different countries ie.Global Entrepreneurship Bootcamp and study trip (including food and accommodation for 5 nights/4 days, certificates.)
- **Once the enrolment is confirmed, some paid-in fees might be not refundable.**

What is excluded in the Tuition Fee?

- the cost of additional study materials that you might need.
- personal expenses during 2 international tours in 2 different countries like airfare and visa fees, accommodation and food before and after the event.

APPLICATION ROUND

GSBM offers 3 application rounds yearly namely: Fall, Winter and Spring

Intake	Application Period	Class Starts
Winter	August to November	January
Spring	December to March	May
Fall	April to July	September

DOCUMENTS REQUIRED

- ACADEMIC TRANSCRIPTS
- EXPERIENCE CERTIFICATE (IF ANY)
- RESUME
- STATEMENT OF PURPOSE/ MOTIVATION LETTER
- 2 LETTER OF REFERENCE (LOR) FROM SCHOOL/COLLEGE/EMPLOYER OR AFFILIATED ORGANIZATION. AT LEAST ONE LOR MUST BE FROM YOUR ACADEMIC INSTITUTE.



GLOBAL SCHOOL
OF BUSINESS MANAGEMENT

Innovative Learning Platform

Learn from World-class mentors



Build a lifelong network

Develop
leadership and
teamwork quality



Explore and immerse in the
culture of different countries



Share your ideas with young
entrepreneurs from around
the world



GLOBAL SCHOOL
OF BUSINESS MANAGEMENT

Learn | Interact | Compete

Connect with us



www.globalsbm.org



[@global.sbm](https://www.instagram.com/global.sbm)



admission@globalsbm.org



[@global.sbm](https://www.facebook.com/global.sbm)



[@global.sbm](https://twitter.com/global.sbm)



[/company/globalsbm](https://www.linkedin.com/company/globalsbm)

